



XIV. Meeting of the European Association for Haematopathology

20 – 25 September 2008
Cité Mondiale - Bordeaux, France
<http://www.citemondiale.com/>

SPONSORSHIP & EXHIBITION OPPORTUNITIES

EAHP Local Organizing Committee

Prof. Antoine de Mascarel – CHU de Bordeaux, Hôpital Haut Lévêque
antoine.demascarel@chu-bordeaux.fr

EAHP Sponsorship Secretariat

Magali Garcia - ADERA Service
EAHP@adera.fr

The XIV. Meeting of the European Association for Haematopathology offers a variety of Sponsorship Opportunities which will enhance your company' communication and visibility within this targeted international haematopathologists and haematooncologists community. Your sponsorship commitment will provide your company with a very select and influential audience. **The XIV. Meeting of the European Association for Haematopathology** usually gathered 500/600 attendees, who are worldwide specialists, decision-makers and opinion leaders in the field of **uptodate haematopathology**.

PRELIMINARY PROGRAMME

Saturday, September 20, 2008

14.30 -18.00

Educational session

Chaired by Elaine Jaffe and Harald Stein

Classification update, lymphomas and accessory cells

Sunday, September 21, 2008

8:30 - 12:30

EAHP Bone Marrow Symposium

Organized by the EBMWG

Main topic - Interaction between stroma and haematopoiesis in the bone marrow

- WHO 2008 – Myeloid Neoplasms: **J. Vardiman – Chicago**
- Stem cell niche: **G. Adams - Los Angeles**
- Fibroblast activation and mesenchymal stem cells: **W. Fibbe – Leide**
- Bone marrow fibrosis as diagnostic feature: **J. Thiele – Cologne**
- Angiogenesis in bone marrow: **H. Kopp – Tubingen**
- Lenalidomide and 5q-MDS: **G. Buesche – Hanover**

12:30 – 14:00

Lunch

14:00 - 18:30

EAHP Bone Marrow Workshop

Organized by the EBMWG

Topic for Workshop:

- MDS and reactive conditions mimicking neoplasms

Monday, September 22, 2008

8:30 – 19:30

Lymphoma Symposium

Micro-environment and lymphomagenesis

8:30 – 9:00

Opening ceremony

Chairs: **Local authority, Antoine de Mascarel, Stefano A. Pileri and Carl Kjeldsberg**

9:00 – 9:30

Biological Key-lecture: **Karin Tarte**

Chair: **Thierry Molina**

9:30 – 10:00

Topic: Micro-environment and B-cell lymphoma : **Daphne de Jong**

Chairs: **Daphne de Jong and Han van Krieken**

10:00 – 10:30

2 proffered papers

10:30 – 11:00

Coffee-break

11:00 – 12:00

4 proffered papers

12:00 – 12:30

Infectious disease and lymphoma: **Olivier Hermine**

Chairs: **Peter Isaacson**

12:30 – 14:00

Lunch

14:00 – 14:30

Microenvironment and T-cell lymphoma: **Philippe Gaulard**

Chairs: **Miguel Piris and Philippe Gaulard**

14.30 – 15.30

4 proffered papers

15:30 – 16:00

Coffee-break

16:00 – 16:30:

Microenvironment and Hodgkin : **Sibrand Poppema**

16:30 – 17:30

4 proffered papers

18:00 – 19:30

Roche Symposium chaired by **Gilles Salles**

Tuesday, September 23, 2008

- 8:30 – 19:30 **Lymphoma Symposium**
Grey-zone around DLBCL
- 8:30 – 9:00 Clinical Key-Lecture: *Noel Milpied*
Chair: *Antoine de Mascarel*
- 9:00 – 9:30 Borders between DLBCL and HL: *Elaine Jaffe*
Chairs: *Elaine Jaffe, Martin Leo Hansmann*
- 9:30 – 10:30 4 proffered papers
- 10:30 – 11:00 Plasticity of lymphocytes: *C. Cobaleda*
Chair: *Elias Campo*
- 11:00 – 11:30 Coffee-break
- 11:30 – 12:30 Karl Lennert Lecture: *Georges Delsol*
Anaplastic large cell lymphoma : an exemple of translational research
Chair: *Stefano Pileri*
- 12:30 – 14:00 Lunch
- 14:00 – 14:30 Borders between DLBCL and Burkitt's lymphoma: *Philip Kluin*
Chairs: *Philip Kluin and Martine Raphael*
- 14:30 – 15:30 4 proffered papers
- 15:30 – 16:00 Coffee-break
- 16:00 – 16:30 EBV and B-cell lymphoproliferations: *Steve Swerdlow*
Chairs: *Steve Swerdlow and Leticia Quintanilla-Fend*
- 16:30 – 17:30 4 proffered papers
- 17:30 – 18:00 General assembly
- 18:00 – 19:30 DAKO Symposium Chairman: *Elaine Jaffe*
- 20:30 Gala Dinner

Wednesday, September 24, 2008

- 8:30 – 13:00 **Lymphoma Symposium**
Recent Advances in Haematopathology
- 8:30 – 9:00 Clinical-biological Key-Lecture: *Robin Foà*
Lymphocytoses of variable significance
Chair: *Stefano Pileri*
- 9:00 – 10:30 6 proffered papers
Chairs: *Miguel A. Piris and Teresa Marafioti*
- 10:30 – 11:00 Coffee-break
- 11:00 – 12:30 Poster discussion with images and poster award
Chairs: *members of the scientific committee*
- 12:30 – 13:00 Highlight Lecture: *Michael Karin*
Chair: *Steven Pals*
- 13:00 – 13:15 Closure of the Congress, announcement of the next President and Meeting
- 13:15 – 14:15 Lunch
- 14:15 – 19:30 **Lymphoma Workshop**
Workshop on Grey zones around DLBCL
Chaired by Panelists
- 18:15 – 19:15 Satellite Symposium on technologies

Thursday, September 25, 2008

- 8:00 – 16:30 **Lymphoma Workshop**
Workshop on Grey zones around DLBCL
Chaired by Panelists
- 16:00 – 16:30 Summing up

SPONSORSHIP OPPORTUNITIES

Prices are VAT included*

*All companies are subject to french VAT at 19.6%

All components of the **XIV. Meeting of European Association for Haematopathology** conference are open to sponsorship. Different items of the event have different value and deliver different benefits. Find out the one which suits the visibility you want to give to your company and your budget.

MAIN SPONSOR

- Company's logo in all the conference documentation and onsite posters/signs
- Web link of the company available on the conference portal
- Inclusion of the company brochure in the delegates bags
- One free exhibition booth 12 m² (Equiped if needed – see page 5)
- 3 exhibitors' free pass (Coffee breaks and lunches included)
- 3 complimentary registrations to the conference (including meals and social events)

Amount : 15 000 €

GALA DINNER

- Company's logo in all the documentation (Web and paper) regarding the Gala Dinner event and with the mention "With the support of "
- Company's logo on the menus with the mention "With the support of "
- Display of the company banner at the dinner (banner supplied and settled by the company), sole right to distribute promotional material during the dinner
- 3 free invitations to the dinner

Amount : 13 000 €

DELEGATES' KIT

- company's logo on the delegates bags, note pads and pens
- Inclusion of the Company documentation in the bags.

Amount : 9 500€

ADVERTISEMENT

Advance Programme and Programme

3 rd Book cover page (colour)	<u>2 000 €</u>
2 nd Book cover page (colour)	<u>3 000 €</u>
4 th Book cover page (colour)	<u>4 000 €</u>

A REGIONAL SOUVENIR ...

Distributed to all the EAHP participants (in the bags or at the reception desk) with the mention "With compliments of ..." +logo

A Bottle of wine 9 000 €

One bottle of red wine with the packaging

A Drop Stop 3 000 €

Very usefull circular disks to serve the wine

3 « Bouchons de Bordeaux » 2 600 €

Famous and delicious Bordeaux sweets - 3 « bouchons » per person

Other : USB Key, HUB, chocolats... Please contact us EAHP@adera.fr

Please do not hesitate to contact us should you wish to offer other promotional items

EXHIBITION OPPORTUNITIES

Prices are VAT included*

*All companies are subject to french VAT at 19.6%

Limited places available

We offer you the opportunity to exhibit during the **XIV. Meeting of the European Association for Haematopathology**. The exhibition will be held in the main conference area, near the plenary session. Lunches and coffee breaks will be served in this area. The best way to present your projects, products or technology to around 500/600 participants!

EQUIPED EXHIBIT SPACE

Basic exhibit space : 3 m (front side) x 2 m includes :

- Beige melamine-coated back and side panels (height : 2.5 m)
- Frontal name band,
- Power supply : 600W, 3A, 50Hz (consumption not included),
- One table and two chairs
- 2 registrations to the conference, coffee breaks and lunches (Gala Dinner excluded)
- One bag with the documentation

Amount : 3 500€

Extra Badges : 190€ (Including Lunches and coffee breaks)

Allocation of booth will be done on first come first served basis.

Exhibition map will be provided as soon as possible.

FIRST AGREEMENT

Please fill in and return to : **Magali Garcia – Sponsors and exhibitionEAHP 2008**
ADERA SERVICE – Centre Condorcet – BP196 – 33608 PESSAC CEDEX - France
Fax : +33 (0)5.56.15.11.60 - Email : EAHP@adera.fr

Company name:

Address

Post Code City Country

Company main Activity

ADMINISTRATIVE CONTACT

Name Firstname Fonction

Phone Fax

E.mail

MARKETING CONTACT (ONSITE)

Name Firstname Fonction

Phone Fax

E.mail

INVOICE ADDRESS (if different)

Address

Post Code City Country

Contact Email

PAYMENT

Payment should be made in Euro, **net of any bank charge**, by bank tranfer or Credit card.

• **Down Payment of 50% of the total amount :** €
(Outstanding balance to be paid on 15th May 2008 at the latest)

• **Mean of payment :**

Bank Tranfer – Thank you to join a copy of the tranfer mentioning «EAHP2008 Exhibition and Sponsorship», + the name of the company.

Make payable to :

ADERA Service

EAHP2008 Sponsorship

IBAN FR76 1026 8024 8010 3062 0020 441 Swift Code : COURFR2T

Banque Courtois – Le millenium 12 quai de Queyries - 33072 Bordeaux Cedex - France

Credit Card : VISA MASTER EUROCARD American Express

N° /_/_/_/_/_/_ /_/_/_/_/_/_ /_/_/_/_/_/_ /_/_/_/_/_/_ Expiry Date : ... /...

Card Holder name :

Authorization of payment, (Date + signature)

Signature (compulsory)

The company accepts the terms and conditions.

TERMS AND CONDITIONS

The XIV. Meeting of the European Association of Haematopathology will be held in Bordeaux, Cité Mondiale, from 20 to 25 September 2008.

■ First condition

EAHP sponsors signing the present agreement commit themselves to respect the general terms and conditions hereafter enumerated, the rules of the Cité Mondiale congress center and the general rules of the organisation of congress in France.

■ Booking and participation

To become a sponsor, please complete the agreement and send it by post mail to:

ADERA SERVICE – EAHP 2008
BP 196 - F 33608 – PESSAC Cede
Fax + 33 (0) 5 56 15 11 60

Contact: Magali Garcia – EAHP@adera.fr

together with 50% of the total amount VAT inc.

All requests will be submitted to the Local Organizing Committee. The Local Organizing Committee reserves the right to refuse applications from companies for which activities would not suit to the topics of the event.

Regarding booth allocation, the Local Organisation Committee reserves the right to move the lay out and/or allocation of booths according to the number of bookings, and after having informed all the participants.

■ Payment

50 % of the total amount must be paid upon reservation; the outstanding balance must be paid before 15TH May 2008. Past this date, the booking will be cancelled with no refund.

Please make sure that payments are made in Euro, **net of any bank charges** and that you indicate your payment clearly with “**EAHP Sponsorship**” together with your name and organisation.

■ Invoice

After reception of the agreement signed and notification of acceptance, an invoice will be sent.

■ Cancellation

Cancellation must be made in writing to ADERA Service. If received before 15TH May 2008, the fee will be refunded after deduction of 500 € VAT inc. to cover administrative expenses. After this date no refunds will be made.

■ Insurance

Exhibitors commit themselves to take out necessary insurance to cover any potential risks for them and their materials.

■ Force Majeure

In case of force majeure, dates and/or place of EAHP2008 could change or be cancelled.

In case of cancellation, the sums received will be dispatched after payment of the expenses committed by the Organizing Committee.

■ Disputes and Applicable Law

The present agreement is governed by french law.

In case of dispute, the Organisation Committee and the exhibitors will do their best to settle it out of court. If not, the dispute shall be settled under the rules of arbitration of Bordeaux Court.